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520 South Princeton Avenue

The Villa Park Evergreen Company

Villa Park, Illinois



FEB 16

U. S. Department of Agriculture

1937

Spring Special



Pfizer Juniper



Andorra Juniper



Japanese Juniper

Here is an offer of three of the choicest lowgrowing evergreens. They may be planted along a low foundation or wall. May also be arranged around porches or along paths

They are especially suitable for Spring planting and represent an offer of unusual value.



1 Pfizer Juniper
1 Andorra Juniper
1 Japanese Juniper



Bushy trees
Twice transplanted
Average spread 1 ft

All 3 only
\$1⁰⁰ postpaid

COLORADO BLUE SPRUCE

The Colorado Blue Spruce is really the aristocrat of the evergreens. Its shiny blue color is a sight worthy to behold. Wherever planted the Colorado Blue Spruce will always be a mark of distinction. Its growth is upright and conical, rigid, stern and unyielding. It will do well in any situation.



3 COLORADO BLUE SPRUCE

Fine bushy trees, 7 years old, 2 times transplanted, average height 1 foot. The biggest value ever offered. }

3 FOR ONLY..... **\$1.00**

Post Paid

The Color of the Colorado Blue Spruce

The Color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. The trees we offer are grown from especially selected Blue Spruces. It must be remembered that only a certain percentage will grow into "Blue Shiners", because of this we cannot guarantee the ultimate color. In young trees the blue color is less distinct, but should get more pronounced as they grow older. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

Japanese Spreading Yew

an offer of unusual value

The Japanese Spreading Yew is one of the most useful evergreens for any planting. We recommend it very highly for shady places. It does equally well in sunny locations.



Japanese Spreading Yew

Average spread 1½ feet

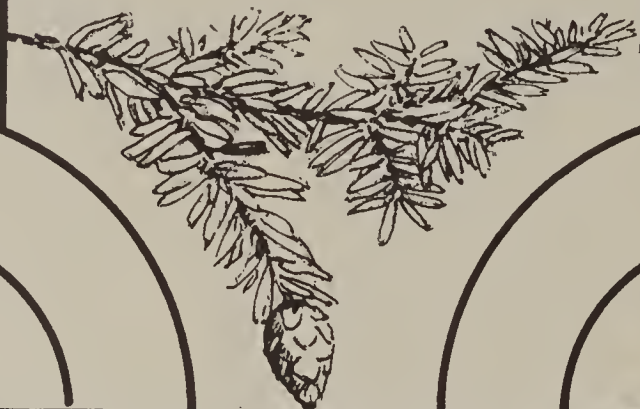
2 Japanese Spreading Yews **1** ●●
post paid

CANADA HEMLOCK



"MOST graceful of all Evergreens" is the title often bestowed on the Hemlock. The common shape of the tree is conical, tapering evenly from a broad base to a long straight thrifty shoot. Most trees have a single main stem, but low wide-spreading trees may have several stems.

When planted by itself in the open, it will develop a height of 25 feet or more with a spread of branches 10 or 12 feet wide. It likes a cool, moist, partially shaded spot, where it develops rich, dark green luxuriant foliage.



3 Canada Hemlock \$1
1 1/4 Ft. high * 6 years old, bushy
the best tree for the shady corner

3

for only

\$

1.00

post paid

\$

1

Swedish Juniper



Swedish Juniper

THIS is the old favorite and familiar variety of extreme columnar form. It has grayish-green, prickly needles. In color and form it resembles the Irish Juniper but has the advantage of being more hardy than the Irish Juniper.

It grows very close and compact. It reaches 10 to 12 feet in height with a diameter of only 12 to 18 inches when matured. It is a good tree for formal use and can be kept small by frequent trimming.



Swedish Juniper
2 Beautiful Specimens 1
Average Height 2 feet
50 Post Paid
 only limited supply at this low price - better order at once

Mugho Pine Trio



THE MUGHO PINE is grown from a selected strain of seed which produces the true, many-stemmed, low-branched, dwarf type.

It does not have one main stem or trunk, but numerous stems which branch out close to the ground, spreading horizontally and then turning upward in even, regular growth. The color is deep green in summer and winter.

The Mugho Pine is a tree which is fairly tolerant of shade and it will grow on the north side or the shady side of a building quite successfully.

Mugho **P**ines are very
scarce this Spring.



3 **Mugho Pine** **1**
2 x transplanted
6 years old,
bushy trees spread
3/4 feet. post
paid

Pine Offer

①



Austrian Pine

The Austrian Pine is a sturdy evergreen of compact symmetrical growth.

Being smoke resisting, it does well in cities.

②



Ponderosa Pine

The Ponderosa Pine has the longest needles of any pine.

It is a rapid grower, and makes a fine specimen.



① Austrian Pine

② Ponderosa Pine

1 post paid

fine bushy trees — 1½ — 2 Ft. high

White Fir Offer

A real Value!

The past hot and dry summer again demonstrated the heat and drought resistant qualities of the White Fir. It is one of the most beautiful evergreens. Given plenty of room it will grow into a fine symmetrical specimen. Some of the White Fir have the same bluish tint as the Colorado Blue Spruce. The trees we offer are especially sturdy trees with a strong root system.



**Do
not
miss
this
offer**



2

**White Fir Average
height 1½ Feet.**

\$1 post
paid

BLACK HILLS SPRUCE



The past summers Black Hill Spruce of abnormal high temperatures and low precipitation have well proven the great worth of the

It is a very compact ornamental evergreen bushy and symmetrical in growth



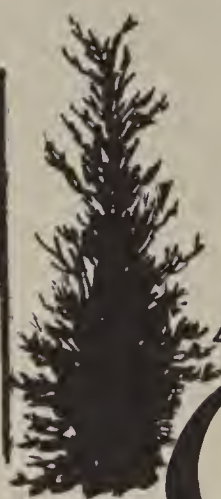
Black hill Spruce

A Real Value
4 Black Hill Spruce \$1
 post paid

2 X transplanted bushy trees
 Average height one foot.



ANYTHING
grows better with
PEAT MOSS



Premier Peat Moss is used extensively by modern gardeners because it is the finest soil conditioner. Evergreens especially like it. It retains the moisture and gives the plants a good start



The right tool is half the work



1 Bushel Peat Moss



2 Useful Garden Tools

1
post
paid

Rockgarden Trio!

A real treat for Rockgardeners



① { Swiss Stone Pine = }
② { Japanese Dwarf Yew = }
③ { Blue Sargent Juniper = } **1** Post paid

Average Height or Spread 9-12 inches.



Selected Large Specimen Balled & Burlapped

The evergreens offered on these 2 pages are especially selected large specimen trees. They will be balled and burlapped and shipped by freight from nursery in Pennsylvania, not prepaid. Each one is a beautiful specimen and well worth the price asked.

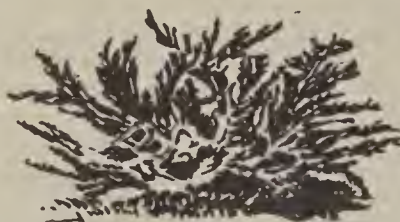
Pfitzer Juniper



So well known is this tree that it scarcely needs any comment or description. It is a popular variety in every locality of the United States, growing equally well in the extreme north or the extreme south. It is a rapid grower, with graceful plumo-like, bluish-green foliage.

2 feet spread	Each: \$2.25 - 2 for \$4.00
3 feet spread	Each: \$3.00 - 2 for \$5.50

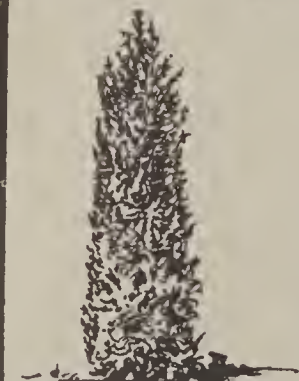
Andorra Juniper



This is a comparatively new variety, discovered in 1907 in a shipment of wild seedlings of Prostrate Juniper collected in Maine and sent to the Andorra Nursery in Philadelphia. The tree, however, bears very little, if any, resemblance to Juniperus communis, it has more of the characteristics of the Juniperus sabina. Its main distinction is the unusual purplish coloring of the foliage when frost comes in the Fall. During the Spring and Summer it is of a grayish green color.

2 feet spread	Each: \$2.00 - 2 for \$3.75
3 feet spread	Each: \$2.75 - 2 for \$5.00

Irish Juniper



One of the oldest of the horticultural varieties of Evergreens, widely known and planted throughout the country. It has a unique habit of growth, very columnar and formal in outline, reaching six or eight feet in height and not more than twelve to eighteen inches in diameter.

3 feet high	Each: \$2.00 - 2 for \$3.75
4 feet high	Each: \$2.75 - 2 for \$5.00

Silver Redcedar

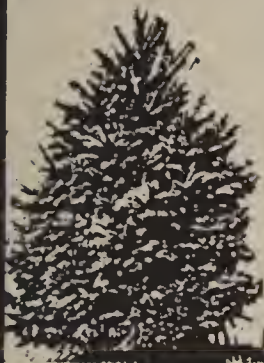


Best known, no doubt, of the horticultural varieties of Redcedar. Its outstanding feature is the silvery blue color, brightest in Spring, darkening somewhat during the season. The new growth is almost whitish in appearance. Can be easily trimmed and made to grow in a formal shape. It is an upright grower of medium size, reaching upwards to fifteen feet or more. It grows over a wide latitude and is a great favorite in the south as well as in the northern sections of this country.

3 feet high	Each: \$2.25 - 2 for \$4.00
4 feet high	Each: \$3.25 - 2 for \$6.00



Black Hills Spruce



The Black Hills Spruce is hardiest of all Spruces, symmetrical, compact and bushy of growth, in fact, the very smallest trees grow round, sturdy, and compact. As the tree grows and develops, it continues to carry this particular style of growth and generally becomes the most compact-growing specimen of the Spruce family; even in old trees the lower branches are retained, thus forming a close ground cover.

2 feet high Each: \$1.75 - 2 for \$3.00
3 feet high Each: \$2.50 - 2 for \$4.50

COLORADO BLUE SPRUCE



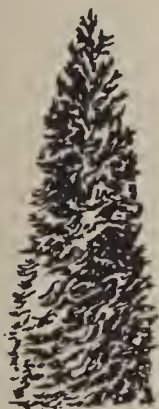
The Blue Colorado Spruces are without peer for ornamental purposes—as lawn specimens, as accents in the garden or border planting, or in pots for formal effect at the doorway or entrance. They are at their best with a group of other conifers possessing variations of the same color tone, such as the Silver Fir or the White, Englemann and Colorado Spruces—or with a group of darker foliaged Douglas Firs, Pines or Hemlocks for contrast.

Each tree offered is a selected Blue Shiner of dense pyramidal growth.



2 feet high Each: \$2.50 - 2 for \$4.50
3 feet high Each: \$3.75 - 2 for \$6.75

Pyramidal Arborvitae



Pyramidal Arborvitae has become an essential part of almost all landscape plantings in the middle west. It furnishes the necessary tall narrow effects for foundation plantings, is a great favorite for entrances and is often seen in formal gardens or for markers in gardens of various kinds.

3 feet high Each: \$2.00 - 2 for \$3.50
4 feet high Each: \$2.75 - 2 for \$4.50

American Hemlock



"Most graceful of all Evergreens" is the title so often bestowed on the Hemlock. Certain it is that few Evergreens can claim the charms of this tree, both in youth and in its elder years. Its long branches droop gracefully to the ground, and the branchlets bend willingly to the breeze.

3 feet high Each: \$2.50 - 2 for \$4.50
4 feet high Each: \$3.50 - 2 for \$6.00

Rockgarden Plants

The Rockgarden plants we offer are of the rarer kind They are not seedlings, but well grown field plants.



Helianthemum

Beginners Rockgarden Collection

1 Dwarf Iris, 1 Nepeta Mussini, 1 Phlox Subulata Rosea, 1 Helianthemum, 1 Sedum, 1 Tunica Saxifraga, 1 Veronica Rupestris.

All for \$1.00 Postpaid.



Sedum

Sedum Trio

1 Sedum Kamschaticum- Orange Yellow
1 Sedum Middendorffianum- New variety
1 Sedum Sarmentosum- Small yellow flower.

All 3 only 45¢ Postpaid.



Dwarf Iris

Dwarf Iris for the Rockgarden

Coerulea	Light Blue	Each: 20¢
Aurea	Yellow	15¢
Cyanea	Purple	15¢
The Bride	White	15¢

All 4 only 50¢ Postpaid.



Scotch Heather

Scotch Heather.

Here is a gem for the Rockgarden, a rare beauty. Bell shaped, pink flowers occur in great profusion from early Summer until late in Fall. Should be planted in every Rockgarden as a mark of distinction.

Good sized plants: Each: 35¢

Would You Like To Save \$1.00?

Last Spring we made a Special Offer to our Friends and Customers of 3 Japanese Yew for \$1.00 postpaid. The response was so heavy that we were sold out within a few days and unable to fill many orders.

We promised to make a similar offer for this year. Here it is. We urge you to send your order at once, as no doubt we will be sold out in a very short time.

If you will send the coupon below with \$1.00 we will ship to you postpaid, at the proper time for Spring planting

3 Japanese Upright Yews

Fine Bushy Specimen-Average Height 1½ ft.

Actual Value \$2.00

This will save you \$1.00

No matter how large or how small your place, no matter how many evergreens you have already, no matter where you live; East, South, West or North, in the city or in the country, you will be able to use these 3 Japanese Upright Yews. Such value will never be offered again.



Upright Japanese Yew

Japanese Yew

THIS tree was originally brought to America from Japan. It has been established in America long enough now so that it has become a favorite tree.

From time immemorial it has been cultivated in Japan, where it is looked upon as a valuable tree in Japanese landscape art. The growth is close, compact and possesses a certain richness in appearance which marks it distinct from all other types of Evergreens.

It has the typical, waxy, shiny green leaves of Yews. It is an especially desirable tree for foundation groups, formal gardens, rockeries, and similar positions where trees need to be kept within certain bounds.

Send your coupon at once. Your order need not be limited to \$1.00. Be sure to return coupon as no order will be filled without it.



Villa Park Evergreen Co.
520 S. Princeton Ave.
Villa Park, Illinois

Gentlemen: Enclosed find \$ for which send to me at the proper time for Spring planting Japanese Upright Yews, average height 1½ ft. (3 for \$1.00 postpaid).

Name.....

Address.....

Date.....

City.....State.....

Virginal Juniper

A New Evergreen

recently introduced from Japan

A semierect form with dark green foliage. An outstanding

Juniper with exceptional merit.

It is immune from attacks by

red spider and other pests, will

withstand severe draught and extreme cold temperatures

Virginal Juniper
in Foundation
Planting



Virginal Juniper
around a
Pool.



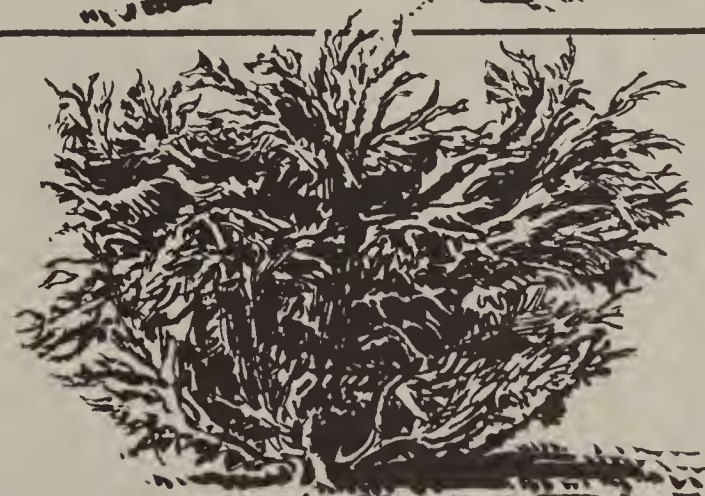
The use of Virginal
a walk or path



Juniper along
is very effective

Do not miss

this offer!



2

VIRGINAL JUNIPER

compact bushy specimens.

3 X transplanted.

Average height 1 1/4 feet.

1

post
paid

Our Chinese Elm Offer.

Chinese Elm

This new fast growing Elm cannot be praised too highly. It withstands extremes of heat and cold equally well and is free from disease. But be sure to get the hardy northern strain. Heavy foliated with small leaves, a graceful tree.



Chinese Elm



Plant Chinese Elm.

4 Chinese Elm
3-4 feet high
only \$ 1.00
Postpaid.

TO OUR FRIENDS,

OLD AND NEW

Our evergreens can be successfully transplanted in Spring and in Fall. The Spring planting season starts about the first of April and lasts until the beginning of June. The Fall planting season starts early in September and lasts until the ground freezes solidly.

Our trees are packed in damp moss and wrapped in waterproof paper. Shipment will be made at the proper time for planting.

If any stock proves untrue to name it will be either exchanged or purchase price will be returned, but in no case will we be responsible for any sum greater than the original purchase price.

We guarantee our trees to be free from disease and in the best growing condition, but we do not give any guarantee as to the growth of stock. Your care will determine your success in growing any plant or tree.

No order accepted under \$1.00 and please do not send stamps.

We will pay all shipping charges except were noted otherwise.

Detailed planting instructions are furnished with each order.

DOGS AND EVERGREENS

Dogs continuously harm evergreens, in fact many a fine evergreen has been destroyed by dogs.

Various protective means have been employed, however most of them have been of little or no avail.

The United States Department of Agriculture has made some researches along this line and suggest the use of a Nicotene Sulphate spray to solve this problem and reports that its use is very effective. Dogs and also cats will find the odor of Nicotene Sulphate very repulsive and will avoid the neighborhood of the sprayed areas.

Nicotene Sulphate for this purpose comes in a 40 percent solution. A few drops of this solution in a pint of water will make a strong enough spray to keep dogs away from evergreens, shrubs or flowers. It will not hurt the plants, in fact it will be beneficial as it kills many kinds of insects and pests.

We have prepared a special outfit consisting of 2 ounces of 40 percent Nicotene Sulphate, a strong hand sprayer and a medicine dropper with all necessary instructions. The price is \$1.00 per outfit. It cannot be shipped by mail, but will be sent by express, not prepaid.

**KEEP DOGS AWAY FROM
EVERGREENS**

PLANTING

DIRECTIONS

The chief care to be taken during planting operations is to prevent the drying out of the roots. The fine root-lets of the young trees are extremely delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while a hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil firmly tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in death or stunting. After the tree is planted it should be watered and judicious watering should be done at least once each week, especially during the first year. Keep the ground around the tree cultivated. It keeps the weeds down and preserves the moisture.

Spring Flowering Collection.



Iberis

- 1 Iberis- Candytuft-Little Gem
Pure white Flowers of neat uniform habit.
- 1 Primula Auricula- Alpine Giant Hibrids
Flowers of delicate shade-various colors.
- 1 Phlox Subulata-Creeping Phlox- Vivid
Bright Pink flowers with red eye.

All three 60¢ - Single: 25¢ each. Postpaid

Summer Flowering Collection.



Oenothera

- 1 CampanulāRotundifolia- Bells of Scotland
or Harebells- Clear blue flowers.
- 1 Oenothera Missouriensis-Evening Primrose
Non spreading- Dwarf yellow flowers.
- 1 Dianthus Deltoides- Maiden Pinks
Crimson flowers in Midsummer.
- 1 Viola Chantreland- Apricot
Brilliant color, a vigorous bloomer.

All four 65¢ - Single: 20¢ each. Postpaid

Fall Flowering Collection.



Dwarf Aster

- 1 Dwarf Aster- New Hibrids- Marjorie
An abundance of pink flowers- September
- 1 Dwarf Aster- New Hibrids- Victor
Clear pale lavender flowers - September
- 1 Dwarf Aster- Mauve Cushion
Large Pink flowers early in October.

All three 60¢ - Single: 25¢ each. Postpaid

Ladies Spade



Recommended By All Leading Gardeners.

Here is a Spade especially designed for the Lady Gardener. Most Spades are too heavy; this Spade is light in weight but strongly constructed.

----- Order One Today -----

**Ladies
Spade**

Blade - $6\frac{3}{4}$ x 10 inches
Handle- 29 inches

\$1.60
Post
Paid

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